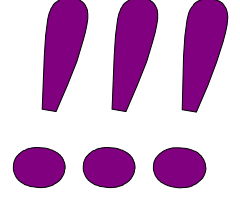


शताब्दी



क्राफ्ट एण्ड सोशल वेलफेयर सोसायटी

पंजिकृत कार्यालय : 18 श्री शीलनाथ धुनी ट्रस्ट बिल्डिंग, मल्हार रोड, देवास, (म.प्र.)

शाखाएं 1. जी.एच. 85 स्कीम नं. 54 विजयनगर इन्दौर म.प्र. मो. नं.-9479400856

2. शाप नं.3 गोदावरी कॉम्प्लेक्स, नगर निगम के सामने, रायपुर (छ.ग.)मो.नं 98269 -64021

3. ग्राम-रविन्द्र नगर पोस्ट गोरधा, घुटियारी.शरीफ कॉलेज माठ,24 परगना (प.ब.)मो.नं.8145 - 14710

E-mail-satabdicraft@yahoo.com and visit us at www.shatabdicrafts.com

Ref. _____

Date – 27/3/2014

To ,

The DPM.

Priyadarshini programme.

Rai vereli. (U.P)

Sub :- submission of proposal for Innovative Training & establishment of production unite for Bag making.

Sir,

With reference of meeting on 26th march 2014 with your good self at yours office of lucknow , we submitting a proposals will called “Innovative Training & established A modular production Unite for Bag’s making.” .

we introducing Our self as leading organization to working with community organized , Base line Survey , SHG’s formation , Training, motivation, producer group ,marketing, Bank linkage , etc from last ten year’s.

We are also working in a mega project of “**Baba Sahyeb Ambedkar Hast shilp Vikash Yojona**” AHVY with **Development Commissioner (Handicrafts) , Ministry of textiles, Government Of India, New Dehli**. We have a mega leather cluster at Dewas, (M.P). and 318 women with 27 HSG’s being covered Under the scheme of AHVY. We are doing more successfully this program and it will be finished on 2017.

Our visions and action plan to implementing of above said project of bag’s making with priya darshini program at raiverely Enclosing with this application.

May we hope for successfully implement the said project for generating more self employment as our good faith.

And with request we pursue the proposal to your end for your kind consideration please.

Thanking you.

Your faith fully

Sandeep Roy

(secretary)

Shatabdi Craft & Social Welfare Society. Dewas (M.P)

OUR VISSION AND PLANING TO ACHIEVE PROGRESS OF SUCCESS.

The fallowing action plane can give us 95% progress of success to established a manufacturing.

1. We will takes a action plan for 1 year with 30 candidates or 3 group's of SHG's including duration of training period. Proposed for financial year 2014-15.
2. Practical Training program will be 5 month duration total and 7 month will get to establishment of modular unit for bag's making.
3. After training up to 7 month organization will provide the basic training to 10 to 15 artisan's the manufacturing of bulk , marketing assistance for long terms, administrative management and profit making policy,
4. After training organization will take responsibility to distribution of profit margin equals to the people those who will be involved this continue manufacturing process.
5. After marketing survey we introduce the artisan directly with dealer's and wholesaler's for supply the product there own .
6. We suggested in the proposals to purchasing of machinery and equipment's for established a permanent and a modular manufacturing units, that's can become a permanent source of income and may the deficiency of machinery coast will reduced within 3 years.
7. We suggested the machinery for malty uses like manufacturing option of jeans pant, packaging bags, ladies chapple's, jooti's. Sleeping bag's. belt. Purse , ladies hand bags, leather garments , cloth jackets, Uniform , sleep well mattress , school bag's, sofa cover, car, scooter cover's , seat cover ,Cap, Hat ,etc are possible to make with this machinery's.
8. Raw materials and supply finished good source is Delhi, Ahmadabad, Kolkata and other surrounding city of nearby, so many craft bazaar and mela also can be a powerful source for supply,
9. We are committed to given assistance , guidance & marketing continue for long terms after complete of project.
10. We can involved our one celiver ,expert's , marketing group, technician etc for success of this program.

Submitting with all details herewith this application to your end for your kind consideration please,

Sincerely

Sandeep Roy.

(secretary)

Shatabdi Craft & Social Welfare Society. Dewas (M.P)

PROPOSALS FOR ENNOVETIVE TRAINING AND STABLISHED PRODUCTION UNITE FOR
VERIOUS BAG'S MAKING UNDER PRIYADARSHINI PROGRAMME .

1. Name of the organization with complete postal address, WELFARE Telephone no. E-mail. Telegraphic address. DHUNI. DEWAS.(M.P) MOBAIL NO. :- M/s SHATABDI CRAFT & SOCIAL SOCIETY. 18.SRI SHEELNATH MALHAR ROAD. BALGARH. E-MAIL-sandeeprroy1966@gmail.co. 9425049947
2. Registration number. Date of its registration, validity of Its registration. :- 07/38/01/05633/05. 28/4/2005 towards.
3. Name of the craft/ trade in which work shop /project is to be Organized. MAKING BAG'S :- INNOVETIVE TRAINING FOR BAG'S & STABLISHMENT A PARMANENT MODULIOUR UNIT OF VERIOUS MANUFACTURING
- a. Venue of the Training project / object (To be implemented of Project) :- RAI VERELI . (U.P)
4. Duration of the workshop/project, specify the period of each activities to be undertaken, preparation of sketches, market survey, development of prototypes, test marketing, preparation of documentation report etc MONTH TO MONTH TO UNIT . :- 5 . MONTH.FOR TRAINING & 7 STABLISHD OF MANUFACTURING ENCLOSED BREAK-UP TO
- PROPOSED PROGRAM
5. Financial implication proposed (had wise break-up of each Activity may be mentioned)
- | | | | |
|--|----|----------------------|--|
| a. Designer fee including TA (35.000/- per month) | :- | 35.000/-X5 | = 1.75.000/- |
| b. Honorarium for master craft Person (30000/- PM) | :- | 30.000/-X 5 | = 1.50.000/- |
| c. Market survey , intelligence gathering, test marketing, Modification etc. including participation in 2 marketing Events.(Up to 1 year) | :- | 3.00.000/- | = 3.00.000/- |
| d. Compensation of cost of raw materials foe development of prototypes (2 set of 25 prototypes) | :- | 1.20.000/- | = 1.20.000/- |
| e. Cost of documentation, report, etc | :- | 60.000/- | = 60.000/- |
| f. Wage compensation /stipend to 30 artisans or 3 SHG's @ INR 100/- per day per person. | :- | 75.000/-X5 | = 3.75.000/- |
| g. Exposed visit for artisan's/participant's for 5 days | :- | 4.000/-X30 | = 1.20.000/- |
| h. Rent of venue with Electricity, drinking water, security Etc . for 12 month | :- | 12000/-X 12 | = 1.44.000/- |
| i. Machinery/hand tool's & equipments for 1 unite. (4 machine , 5 assemble table, tool's ,scissors, hummer,etc) | :- | | = 1.45.000/- Apx |
| j. Working capital | :- | | = 50.000/- |
| k. Miscellaneous expenditure (stationary, telephone, refreshment ,publicity, repair of machinery, video grapy, etc.) | :- | 15000/-X5 | = 75.000/- |
| | | TOTAL | = 17.14.000/- |
| Admin and service charges of organization | | :- 10% of p c | = 1.72.000/- |
| | | Sub total :- | 18.86.000/- |
| | | | (Eighteen lake eighty six Thousand only) |
6. Number of prototypes to be development during the work shop/ project specify the duration. :- 2 set in 25 prototypes.
7. Number of crafts person to be benefited directly or indirectly :- 30

8. Designer and Master will be engaged the experience holders Expertise and produced the marketable product'.
9. Payment should made in 3 installment, 40% advance, 30% after start of training. And 30 % after submission of documentation.

SPECIFIED SCHEDULED OF TRAINING PROGRAM

1st Month	<ol style="list-style-type: none"> 1. 1st day Inaugural session , Introduction, specified vision, welcome ceremony for guest, address , discussion, refreshment, etc. 2. 1st week Installation of machine equipments, trail , testing of machinery etc. 3. Selection of candidates. 4. 2nd week , scathes , drawing and patron making . 5. Arrangement , parches of raw materials , 	
2nd Month	<ol style="list-style-type: none"> 1. Cutting as specification and direction of design and development as patron. Making of prototype , sample production, etc. 	
3rd Month	<ol style="list-style-type: none"> 1. Market survey , 2. 2nd week dealers / buyers and expertise meet at venue . publicity, for 1 or 2 day. 3. Making of modified product as feedback of dealer's. or demand. 	
4th Month	<ol style="list-style-type: none"> 1. 1st week Exposed visit to the similar and related unit some where other state, for 4 to 5 days . 2. Prototypes and final production as selected design. 3. Participation in a mega marketing event to anywhere of India for test marketing. Study of value addition etc. 	
5th Month	<ol style="list-style-type: none"> 1. Participation in a mega marketing event anywhere of India. 2. Order collection, & supply . 3. Stipend distribution , ending ceremony of training. Refreshment etc. 4. Documentation of project 	

Note. 1. The above said scheduled may be change as practical requirement , situation and with good suggestion by expertise, guest or any. Training timing will be 8 hour's per day, six day in a week and minimum 25 days in a month.

2. It will be continue after training , we start production with selected and interested candidate's , up to 7 month keep continue process to making of bulk production, marketing, modification, participation in mega marketing event.
3. With this perfect and effective activities we can achieve success for the target program.

PROJECT REPORT

Name of Project :- Bag's Manufacturing Unit.

1.	Shed 2000 Sq/ft Apx. Rental	Rent per Month
	12.000/-	

2. LIST OF MACHINERY EQUIPMENT'S WITH COST

S . No.	Machinery / Equipments Details	Qty	Rate	Total
01	Flat bed flat bed Stitching machine (model taking 802 taiwan)	1	22.000/-	22.000/-
02	Flat bed Stitching machine (model sindo 805 walking foot)	1	28.000/-	28.000/-
03	Post bed roller feet stitching machine (Model 909)	1	24.000/-	24.000/-
04	Cylinder bed double foot (Model ty 18)	1	35.000/-	35.000/-
05	Assemble table (Wooden)	4	4.000/-	16.000/-
06	Seating Stool (Wooden)	8	1200/-	9.600/-
07	Patron making tool's kit	1 set	1.000/-	1.000/-
08	Assemble hand tool's kit	10 set	900/-	9.000/-
SUB TOTAL				1.44.600/-

3 . RAW MATRIAL'S (FOR 1 MONTH)

S. NO	Raw materials description	Qty	Rate	Total
01	Canvas cloth	100 mtr	80/-	8000/-
02	Métis nylon cloth	100 mtr	110/-	11000/-
03	Nylon belt	50 kg	100/-	5000/-
04	Piping wire	50 kg	80/-	4000/-
05	Thread coats & nylon	50 no.	35/-	1750/-
06	Lining cloth	200 mtr	45/-	9000/-
07	Treem's and fitting's			1500/-
SUB TOTAL -				40,250/-

4. MISCELLANEOUS EXPENDITURE (FOR 1 MONTH)

S. NO.	Description	Maximum 4% of project coast	Total
01	Postal & stationery		500/-
02	Loading unloading		1000/-
03	Telephone / fax/telex etc.		500/-
04	Office expenses		2000/-

SUB TOTAL 4,000/-

5. CONSUMABLE EXPENDITURE (FOR 1 MONTH)

1	Water	200/-
2	Electricity	1100/-

SUB TOTAL 1.300/-

6. SALARY OF STAF (FOR 1 MONTH)

Subject to distribution of profit margin equals for 10 artisan's. as proposed	

7. TOTAL WORKING CAPITAL (FOR 1 MONTH)

1	Raw material's (column 3)	40250/-
2	Miscellaneous expenditure (column 4)	4000/-
3	Consumable expenditure (column 5)	1300/-
SUB TOTAL		45.550/-

8. TOTAL FIXED ASSETS AND TOTAL PROJECT COAST OF UNIT (1 UNIT)

1	coast of machinery and equipments	1.44.600/-
2	Total working capitals	45550/-
SUB TOTAL		1.90.150/-

9. PRODUCTION COAST YEARLY.

- a. Total working capitals (45550/-x 12 month)= 5.46.600/-
- b. Depreciation on machinery and tools @ 10% = 54.660/- apx

GRAND TOTAL 6.01.260/- (SIX LACK ONE THOUSAND TWO HUNDRED SIXTY)

10. TOTAL INCOME FROM SALE OF PRODUCT YEARLY-

1	SCHOOL BAG'S	250 pm X 12 = 3000 nag's	225/-	6.75.000/-
2	SAIDE CARRY BAG'S	150 pm X 12 = 1800 nag's	150/-	2.70.000/-
3	LOCAL SHOPING BAG'S	100 pm X 12 = 1200 nag's	100/-	1.20.000/-
TOTAL				

10.65.000/-

11. YEARLY PROFIT

- a. Total production coast @ 601.260/- - 10.65.000/- sealing coast = 4.63,740/-.
- b. Net profit 4.63.740/-/12=38.645/- per month
- c. Apx- 42%

Note . financial aspect are included with proposed of training proposal , so did not mention again in projected project report of the unit.